1. Contact Information

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LEA Name: Coachella Valley Unified School District

Cohort: F Year: 2011/12

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2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training Yes

Keepin' It Real

Minnesota Smoking Prevention Program Yes
Project Alert Yes

Cohort: F

Project Northland

Project SUCCESS

Project TND (Towards No Drug Abuse)

Project TNT (Towards No Tobacco Use)

**SPORT** 

State-Wide Indian Drug Prevention Program

3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How m 2011/12 s

identified in question 2 during the

		Number of Participating Students
Grade 6	1,504	1,504
Grade 7	1,200	1,200
Grade 8	1,415	1,415
Grade 9	1,178	1,178
Grade 10	1,165	1,165
Grade 11	1,037	1,037
Grade 12	964	964
Non Traditional	0	0
Grade Total	8,463	8,463

Cohort: F

5. Comments pertaining to question 4 are located in the appendix. (Optional)

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	25
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	0
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

Cohort: F

Using Cessation Program "Intervening With Teen Tobacco Users" (TEG) from Community Intervention.

25 Students

- 8. Comments pertaining to question 6 are located in the appendix. (Optional)
- 9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Assembly Speaker	0	0
Great American Smoke Out	17,400	12,523
Mission Possible	0	0
Red Ribbon Week (Tobacco focus)	17,400	10,591
Schoolwide contests	0	0
Teens Kick Butts / Ash	0	0
Tobacco & Hollywood Campaign	0	0
Youth Quest	0	0

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Developmental Asset Model- Grades 9-12 5,124

Smoking Schooldays- Grades 7-12 125

The Tobacco Education Group (TEG) Grades 7-12 125

11. If you selected School-wide contest as a non-curricular activity, indicate the name of the contest:

Cohort: F

Not applicable

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Not applicable

- 13. Comments pertaining to question 9 are located in the appendix. (Optional)
- 14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act "stings", local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	12	12
Youth Involvement in Anti-tobacco Advocacy	150	150
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	0
Tobacco use prevention Peer Educator	8	8
Tobacco use prevention focused Service-Learning Projects	8	8

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Cohort: F

Friday Night Live Grades 9-12 150 students

- 16. Comments pertaining to question 14 are located in the appendix. (Optional)
- 17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	2	6	0	0	0
Asian	0	2	0	0	0
Pacific Islander	0	0	0	0	0
Hispanic/ Latino	8	122	0	6	0
African American	0	3	0	0	0
White (non Hispanic)	2	15	0	2	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	2	0	0	0
Low Socio Economic Status	12	150	0	8	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	125	122
Intervention with Teen Tobacco Users (TEG)	125	78
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	25	21
California Smoker's Helpline	250	221
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

Cohort: F

Not applicable

24. Comments pertaining to question 22 are located in the appendix. (Optional)

25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	45
Number of parenting and/or pregnant minors served	34
Number of parenting and/or pregnant minors in school based programs	34
Number of parenting and/or pregnant minors referred to community program	ms 2

- 26. Comments pertaining to question 25 are located in the appendix. (Optional)
- 27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	8	234
Trained to deliver youth development strategies	8	234
Trained to deliver intervention strategies	8	234
Trained to deliver cessation strategies	0	1
General TUPE information	8	234

28.	If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.				
	Not applicable				
29.	Comments pertaining to question 27 are located in the appendix. (Optional)				
30.	How many parents received general TUPE information during the 2011/12 school year under this grant?  240				
31.	If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.				
	The parent recieved training using the curriculum "Guiding Good Choices"				
32.	Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)				

33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	Yes	Yes	No
Youth Development activities	Yes	Yes	Yes	No
Cessation activities	Yes	Yes	Yes	No
Intervention activities	Yes	Yes	Yes	No
Local tobacco control coalition planning meetings	No	No	No	No

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

Cohort: F

Not applicable

35. Comments pertaining to question 33 are located in the appendix. (Optional)

Comments regarding question 2: None		
None		
Comments regarding question 4:		
None		
Comments regarding question 6:		
None		

Comments regarding question 9:	
None	
Comments regarding question 14:	
None	
Comments regarding question 17:	
None	

Comments regarding question 19:
None
Comments regarding question 22:
None

Comments regarding question 25:	
None	
Comments regarding question 27:	
None	

Comments regarding question 30 and 31:	
None	
Comments regarding question 33:	
None	