

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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LEA Name: Coachella Valley Unified School District

Grant ID: 10-23297-73676-102F

Cohort: F

Year: 2010/11

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2. Which of the programs listed below were implemented under this grant during the 2010/11 year?

All Stars	
Botvin's Life Skills Training	
Keepin' It Real	
Minnesota Smoking Prevention Program	
Positive Action	Yes
Project Alert	
Project Northland	Yes
Project SUCCESS	
Project TND (Towards No Drug Abuse)	
Project TNT (Towards No Tobacco Use)	
Too Good for Drugs	
Triple T (Teens Tackle Tobacco) Project	

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3. How many students per grade participated in the program/s identified in question 2 during the 2010/11 school year under this grant?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	1,425	0
Grade 7	1,383	1,262
Grade 8	1,397	1,323
Grade 9	1,500	1,248
Grade 10	1,000	1,149
Grade 11	1,500	?
Grade 12	1,000	952
Non Traditional	0	0
Grade Total	9,205	?

4. Please indicate below the number of students who participated in the program/s identified above.

Ethnicity	Number of Students
American Indian or Alaskan Native	8
Asian	2
Pacific Islander	2
Filipino	3
Hispanic/Latino	6,984
African American	5
White (not Hispanic)	27
Multitpe or no Response	0
Total	7,031

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5A. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Across Ages	0	0
Caring School Communities	0	0
Decisions for Health Series	0	0
Guiding Good Choices – Families That Care	0	0
Hands Off Tobacco! Series	0	0
Health and Wellness Series	0	0
The Missing Link in Prevention in High School	0	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0	0
Project ALIVE! (Arts Leading Into Vital Education)	0	0
Project SCAT (Schools and Communities Against Tobacco)	0	0
State-Wide Indian Drug Prevention Program	0	0
Stay On Track Series	0	0
Teen Health Course Series	0	0
Too Good for Drugs and Violence	0	0

If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

None

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- 6A. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	8,000	7,388
Red Ribbon Week (Tobacco focus)	8,000	7,388
Teens Kick Butts / Ash	0	0
Schoolwide contests	0	0
Assembly Speaker	0	0

- 6B. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

None

- 6C. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Not applicable

- 6D. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Not applicable

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7A. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	12	15
Youth Involvement in Anti-tobacco Advocacy	350	350
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	300	300
Tobacco use prevention Peer Educator	40	300
Tobacco use prevention focused Service-Learning Projects	0	0

7B. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Developmental Asset Model Training

Projected= 150

Participating= 300

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8A. Please indicate which Intervention Programs were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students <i>identified</i>	Number of students <i>served</i>
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	8000	7388
Intervention with Teen Tobacco Users (TEG)	300	250
Residential Student Assistance Program	0	0
Tobacco-Free Generations	0	0

8B. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

0

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9A. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	300	250
I QUIT	0	0
I Decide: Teen Tobacco Cessation	0	0
California Smoker's Helpline	350	350
Project EX: Teen Tobacco Use Cessation Program	0	0

9B. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

Not applicable

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10. How many parenting and/or pregnant minors were identified and served during the 2010/11 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	37
Number of parenting and/or pregnant minors served	36
Number of parenting and/or pregnant minors in school based programs	36
Number of parenting and/or pregnant minors referred to community programs	1

11B. How many students in the targeted population received culturally appropriate curriculum and/or culturally appropriate supplemental activities during the 2010/11 school year under this grant?

Population	Number of students receiving culturally appropriate curriculum	Number of students participating in culturally appropriate supplemental activities
African American	5	5
Hispanic/Latino	6984	6984
Native American	8	8
Asian-Pacific American	2	2
Non Traditional Students	0	0

11B. If culturally appropriate activities were offered to groups not listed in the table above please specify the group in box below and the number of students involved in curriculum and/or supplemental activities.

Not applicable

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12A. How many classified and/or certified staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program activities	14	173
General TUPE information	20	252

12B. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certified staff were trained in the box below.

Not applicable

13A. How many parents received general TUPE information during the 2010/11 school year under this grant?

250

13B. Were parents offered trainings other than general TUPE information trainings?

No

13C. If yes, please describe the training offered to parents below:

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14A. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	LEA	Community Agency	Other
Lesson Implementation	Yes	Yes	Yes
Supplemental Activities	Yes	Yes	Yes
Community Health Fairs	Yes	Yes	Yes
Local coalition planning meetings	Yes	Yes	Yes

14B. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

Not applicable

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Comments regarding question 2:

None

Comments regarding question 3:

The Minnesota Smoking Prevention Program has been purchased as of September 2010 and a scheduled training was set up for September 24th, 2010 but due to the fact that we the Coachella Valley Unified School District did not receive the "Intent to Grant Notice until January 7th, 2011 we were forced to reschedule the implementation of the Minnesota Smoking Prevention Program (MSPP) until September 2011.

Comments regarding question 4:

None

Comments regarding question 5:

None

Comments regarding question 6:

None

Comments regarding question 7:

None

Comments regarding question 8:

None

Comments regarding question 9:

None

Comments regarding question 10:

None

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Comments regarding question 11:

None

Comments regarding question 12:

None

Comments regarding question 13:

None

Comments regarding question 14:

Please see Grant Progress Report.