

2010/11 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

Name: Karie F. Brinker

LEA Name: Butte County Office of Education

Grant ID: 10-23297-10041-102F

Cohort: F

Year: 2010/11

County: Butte

Phone: 530 532-5692

Email: kbrinker@bcoe.org

2. Which of the programs listed below were implemented under this grant during the 2010/11 year?

All Stars	Yes
Botvin's Life Skills Training	
Keepin' It Real	
Minnesota Smoking Prevention Program	
Positive Action	Yes
Project Alert	
Project Northland	Yes
Project SUCCESS	
Project TND (Towards No Drug Abuse)	
Project TNT (Towards No Tobacco Use)	
Too Good for Drugs	
Triple T (Teens Tackle Tobacco) Project	Yes

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3. How many students per grade participated in the program/s identified in question 2 during the 2010/11 school year under this grant?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	655	595
Grade 7	1,776	411
Grade 8	1,184	235
Grade 9	20	7
Grade 10	20	8
Grade 11	30	12
Grade 12	30	12
Non Traditional	0	0
Grade Total	3,715	1,280

4. Please indicate below the number of students who participated in the program/s identified above.

Ethnicity	Number of Students
American Indian or Alaskan Native	0
Asian	0
Pacific Islander	0
Filipino	0
Hispanic/Latino	0
African American	0
White (not Hispanic)	0
Multipe or no Response	0
Total	0

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5A. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Across Ages	0	0
Caring School Communities	0	0
Decisions for Health Series	0	0
Guiding Good Choices – Families That Care	0	0
Hands Off Tobacco! Series	0	0
Health and Wellness Series	0	0
The Missing Link in Prevention in High School	0	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0	0
Project ALIVE! (Arts Leading Into Vital Education)	0	0
Project SCAT (Schools and Communities Against Tobacco)	0	0
State-Wide Indian Drug Prevention Program	0	0
Stay On Track Series	0	0
Teen Health Course Series	0	0
Too Good for Drugs and Violence	0	0

If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

None of these programs were part of the grant Project.

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- 6A. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	0	0
Red Ribbon Week (Tobacco focus)	0	0
Teens Kick Butts / Ash	0	0
Schoolwide contests	100	110
Assembly Speaker	0	190

- 6B. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

None

- 6C. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Anti-Tobacco Poster Contests were held at Durham High School as well as both Palermo and Ishi Hills Middle Schools. Central Middle School is still in the planning stage and plans are for the BCOE Prevention Specialist to meet with the other school partners in the fall of 2011.

- 6D. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Jordan Dobrich, an elite and popular student athlete, presented on the dangers of "Chew Tobacco." He presented at the Paradise schools.

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7A. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2010/11 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	0
Tobacco use prevention Peer Educator	0	0
Tobacco use prevention focused Service-Learning Projects	0	0

7B. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Not applicable

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8A. Please indicate which Intervention Programs were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students <i>identified</i>	Number of students <i>served</i>
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Intervention with Teen Tobacco Users (TEG)	0	10
Residential Student Assistance Program	0	0
Tobacco-Free Generations	0	0

8B. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

Brief Intervention/Motivational Interviewing (BI/MI) training was provided to 21 partner counselors including BCOE Prevention Specialist. Participating schools included Durham, Paradise, Palermo, Thermalito, Oroville City Elementary School District and Oroville Union High School District. Students projected to receive services: 350. 6 students referred from Durham received BI/MI as well as 2 students from Prospect High. The remaining participants will begin implementation in the fall of 2011.

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9A. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
I QUIT	0	0
I Decide: Teen Tobacco Cessation	0	0
California Smoker's Helpline	100	0
Project EX: Teen Tobacco Use Cessation Program	0	0

9B. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

Not applicable

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10. How many parenting and/or pregnant minors were identified and served during the 2010/11 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	4
Number of parenting and/or pregnant minors served	4
Number of parenting and/or pregnant minors in school based programs	4
Number of parenting and/or pregnant minors referred to community programs	4

11B. How many students in the targeted population received culturally appropriate curriculum and/or culturally appropriate supplemental activities during the 2010/11 school year under this grant?

Population	Number of students receiving culturally appropriate curriculum	Number of students participating in culturally appropriate supplemental activities
African American	0	0
Hispanic/Latino	0	0
Native American	0	0
Asian-Pacific American	0	0
Non Traditional Students	0	0

11B. If culturally appropriate activities were offered to groups not listed in the table above please specify the group in box below and the number of students involved in curriculum and/or supplemental activities.

Not applicable

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12A. How many classified and/or certified staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program activities	18	4
General TUPE information	2	0

12B. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

BCOE TUPE Project Director and Prevention Specialist (2 classified) were trained in Cultural Proficiency; a year-long series of trainings focused on closing the education gap through improved services to under-served populations, including examining addiction use and mental health issues in minority cultures. Behavioral Health presented a one-day cultural overview of Butte County to 5 Certificated and 5 Classified from Ishi Hills, Central, OCESD Admin, Prospect Alternative and BCOE staff.

13A. How many parents received general TUPE information during teh 2010/11 school year under this grant?

0

13B. Were parents offered trainings other than general TUPE information trainings?

No

13C. If yes, please describe the training offered to parents below:

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14A. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	LEA	Community Agency	Other
Lesson Implementation	No	No	No
Supplemental Activities	No	No	No
Community Health Fairs	Yes	Yes	Yes
Local coalition planning meetings	Yes	Yes	Yes

14B. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

Not applicable

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Comments regarding question 2:

Palermo School is the only partner implementing All Stars. Due to March 2011 late release of funds, Project Alert was not implemented in the last third of the school year, except for Paradise who leveraged funds. MSPP was implemented by the BCOE Prevention Specialist, except in TUSD due to scheduling challenges at Nelson School. Triple T (youth development; media campaigns) was implemented in 6 of the 13 sites with the remaining 7 completing the strategic planning for the next school year.

Comments regarding question 3:

All Stars and MSPP were implemented as planned; P.A. was only implemented in Paradise and will be implemented fully in the grant year's 2012 and 2013. TTT was partially implemented with full implementation also planned for the 2012/13 grant years.

Comments regarding question 4:

The tracking of ethnicities for the actual participants was not a requirement of this grant. The "School Race and Free and Reduced Meals Data Table" was required and included in the Project application (C-1). If this is to be required for annual reporting purposes, a tracking tool can be created for use by the Project.

Comments regarding question 5:

None of these programs were part of the grant Project.

Comments regarding question 6:

Speaker presentations were not a part of the grant Project's plan so no student numbers were projected.

Comments regarding question 7:

None of these specific youth development activities were part of the grant Project.

Comments regarding question 8:

CIMS Training was post-poned until fall of 2011 due to a death in the family of Dr. Stalcup, presenter.

Comments regarding question 9:

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Students referred was not tracked by the school partners. An improved tracking tool will be provided to all school partners in the fall of 2011

Comments regarding question 10:

4 teen parents were identified and served as well as 2 teachers who attended a teen/parent lunch at Ridgeview Alternative High School. Community resources, tobacco education and school resources were shared with the 4 teen moms.

Comments regarding question 11:

None

Comments regarding question 12:

Several BCOE grants are supporting TUPE grant efforts by providing trainings to TUPE school partners and TUPE BCOE staff.

Comments regarding question 13:

Parent Training is not a component of the grant Project. However, the Prevention Specialist distributed TUPE information including California Smokers' Helpline cards to approximately 400 students through MSPP. The focus was on encouraging the students to show the cards to their parents to engage them in tobacco discussion. Many students had parents who smoked and wanted to know how to help their parents quit smoking.

Comments regarding question 14:

Community Health Fair: TUPE information was distributed by BCOE staff on National Children's Mental Health Day Fair sponsored by Butte County Behavioral Health and Wyandotte School. BCOE Prevention Specialist is a member of the Butte County Tobacco Coalition and provided monthly updates to coalition members and participated in planning sessions. The Prevention Specialist is also a member of the Butte Youth Now Coalition and regularly provided TUPE information.