

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

Name: Sarah Singrin

LEA Name: Brentwood Union School District

Cohort: E Year: 2012/13

County: Contra Costa Phone: 925-513-6300

Email: singrins@luhsd.net

2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	Yes
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	Yes
Project TND (Towards No Drug Abuse)	No
Project TNT (Towards No Tobacco Use)	Yes
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	4	3
Grade 7	9	9
Grade 8	1,071	1,067
Grade 9	0	0
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	1,084	1,079

5. Comments pertaining to question 4 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	1,071
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

Health classes enjoyed the use of many tobacco education manipulatives, visuals, and videos this year. The aging software was particularly effective in gaining the attention of our students, as were posters, jeopardy game and TUPE wheel.

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	3,074	3,074
Red Ribbon Week (Tobacco focus)	3,074	3,074
Teens Kick Butts / Ash	0	0
Schoolwide contests	3,074	3,074
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	3,074	3,074

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Black Out Tobacco (activities/contests using black posters) were very popular this year during Red Ribbon Week and Great American Smoke Out.

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Jeopardy and the TUPE Prize wheel game was added to our repertoire this year! Posters, ads and comic contests continue to adorn our schools with anti-tobacco info. TUPE Tuesdays included morning announcements & Question/Answer factoids with rewards.

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Police Activities League Executive Director and Brentwood Police Officer Roger Wilson made assembly presentations to all students at the middle school sites (twice!). He is very active in the community as Youth Liaison to the schools and his presentations are directed at anti-tobacco campaigns, positive youth development, and peer education.

Dr. DeNoble was not able to present to our students this year, but we plan to schedule him during the

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	14	14
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	0
Tobacco use prevention Peer Educator	98	98
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

American Heart Association TUPE Integrity
Advisory Lesson Plans
Red Ribbon Week and Great American Smoke Out

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	0	0	0	0	0	0
Asian	0	0	2	0	7	0
Pacific Islander	0	0	0	0	1	0
Hispanic/Latino	0	0	6	0	29	0
African American	0	0	3	0	13	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	4	0	12	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

Staff is trained in TEG-but BUSD is currently using Brief Intervention to intervene with students caught using tobacco-3 staff have been trained and have served 3 students.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
American Indian or Alaska Native	0	0	0	0	0
Asian	0	0	0	0	0
Pacific Islander	0	0	0	0	0
Hispanic/ Latino	0	0	0	0	0
African American	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0

23. Comments pertaining to question 22 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

26. Comments pertaining to question 24 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	0	0	0	0
Asian	0	0	0	0	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	0	0	0	0
African American	0	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0	0

28. Comments pertaining to question 27 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	0
Number of parenting and/or pregnant minors served	0
Number of parenting and/or pregnant minors in school based programs	0
Number of parenting and/or pregnant minors referred to community programs	0

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	3
Trained to deliver youth development strategies	0	3
Trained to deliver intervention strategies	0	1
Trained to deliver cessation strategies	0	1
General TUPE information	21	19

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.
-

33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

217

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.
-

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	No
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	Yes	No	No	No
Intervention activities	Yes	No	No	No
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

39. Comments pertaining to question 37 are located in the appendix. (Optional)

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

Brentwood Union School District has selected Health teachers for the site coordinator positions at Edna Hill, Adams, and Bristow Middle Schools. These teachers have been trained in the Project Toward No Tobacco Use (TNT) and use TNT curriculum and materials in their classrooms. These TUPE coordinators meet together at our TUPE advisory meetings at the District Office to discuss the effective use of these materials and how to assure the curriculum is used with fidelity. Supplemental materials have also been purchased through the TUPE program for use in the classroom. These materials have been very successful in catching the interest of our students and educating these youngsters as to the physical, social, emotional, and other dangerous affects of tobacco use.

All Health teachers used TNT curriculum during the 2012-13 school year to educate students in the extensive dangers and hidden risks of using tobacco. All Health teachers will attend TNT training

Comments regarding question 4:

During the 2011-12 school year Brentwood Union School District decided to teach Health in 8th grade at all three of its middle schools (Edna Hill, Bristow, and Adams Middle school). This uniform approach significantly shifted and streamlined the TUPE program to align with health classes at all of the sites. The health teachers were able to collaborate and exchange experiences and ideas to support using the TNT curriculum in the 8th grade classrooms.

As states, Project Toward No Tobacco Use (TNT) curriculum was used in all 8th grade health classes. During the 2012-13 school year, one school provided health classes in 7th grade, but currently all three schools are on the same schedule so our numbers reflect grade levels with a few exceptions. Several 7th and 6th grade students were referred to Project Success sessions during the first three years of the grant program

Comments regarding question 6:

The Teens Tackle Tobacco Conference was conducted during one of our breaks this year and we were not able to attend. Hopefully the Alameda COE will provide for two conferences for the middle schools as it has for the high schools, and Brentwood Union students will be able to attend this year. We did participate in the TTT conference during the 2011-12 school year, and students continue to use the peer educating elements that have been incorporated into our TUPE program.

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 9:

Comments regarding question 14:

For an entire week in October 2012 and February 2013 TUPE Site Coordinators/Health teachers created Advisory Lesson Plans that were directed toward anti-tobacco education and prevention. Activities included asking students to exercise refusal skills in role play, view ads directed at various segments of the population, discuss pressures that they experience on and off campus, brainstorm and journal about student issues, and a smoking IQ test. A Community Fair day and Team Building activities were also conducted.

Trained staff continued to use strategies to incorporate activities learned when they attended Ira Sachnoff's PEER Education training.

Comments regarding question 17:

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 19:

Comments regarding question 22:

Comments regarding question 24:

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 27:

Comments regarding question 29:

Comments regarding question 31:

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 34:

Parents were informed about our TUPE program services at Open Houses, Back to School Nights, Classroom strategies, and through community presentations and local press articles.

Comments regarding question 37:
