

# 2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

## 1. Contact Information

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LEA Name: Brentwood Union School District

Cohort: E      Year: 2011/12

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## 2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training	None
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	Yes
Project TND (Towards No Drug Abuse)	No
Project TNT (Towards No Tobacco Use)	Yes
SPORT	No
State-Wide Indian Drug Prevention Program	No

## 3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students identified in question 2 during the 2011/12 school year?

		Number of Participating Students
Grade 6	4	3
Grade 7	10	9
Grade 8	1,027	1,025
Grade 9	0	0
Grade 10	0	0
Grade 11	0	0
Grade 12	0	0
Non Traditional	0	0
Grade Total	1,041	1,037

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	1,025
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

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None

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	2,922	2,922
Red Ribbon Week (Tobacco focus)	2,922	2,922
Teens Kick Butts / Ash	0	0
Schoolwide contests	2,922	2,922
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	2,922	2,922

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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Black Out Tobacco (activities/contests using black posters) were very popular this year during Red Ribbon Week and Great American Smoke Out.

Poster, advertising and comic contests that reflect tobacco knowledge were conducted at all three middle school sites during the year. TUPE Tuesdays included morning announcements & Question/Answer factoids with rewards for participation.

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

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Poster, advertising and comic contests that reflect tobacco knowledge were conducted at all three middle school sites during the year. TUPE Tuesdays included morning announcements &

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

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Black Out Tobacco (activities/contests using black posters) were very popular this year during Red Ribbon Week and Great American Smoke Out.

Poster, advertising and comic contests that reflect tobacco knowledge were conducted at all three middle school sites during the year. TUPE Tuesdays included morning announcements & Question/Answer factoids with rewards for participation

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	0
Tobacco use prevention Peer Educator	96	96
Tobacco use prevention focused Service-Learning Projects	0	0

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

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None

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	0	0	0	0	0
Asian	0	0	0	6	0
Pacific Islander	0	0	0	1	0
Hispanic/ Latino	0	0	0	28	0
African American	0	0	0	15	0
White (non Hispanic)	0	0	0	46	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	19	11
Intervention with Teen Tobacco Users (TEG)	19	11
Residential Student Assistance Program	0	0
Spit Tobacco Intervention	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

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None

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Stuff: A Guide to Quitting for Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	2	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	0	0
Project N-O-T (Not on Tobacco)	0	0

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

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None

24. Comments pertaining to question 22 are located in the appendix. (Optional)



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25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	0
Number of parenting and/or pregnant minors served	0
Number of parenting and/or pregnant minors in school based programs	0
Number of parenting and/or pregnant minors referred to community programs	0

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	3
Trained to deliver youth development strategies	0	5
Trained to deliver intervention strategies	0	1
Trained to deliver cessation strategies	0	1
General TUPE information	0	5

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28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

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TUPE Director Jan Steed and Consultant were trained in Brief Intervention; Five TUPE staff were trained in Peer Education strategies with Ira Sachnoff.

29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

350
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31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

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Over 300 parents and community members attended Dr. DeNoble and Roger Wilson assemblies this year. These assemblies contained vital tobacco education information.

TUPE consultant and other staff made presentations at many community events to promote the TUPE program and educate the community at large about the dangers of tobacco use. These included health

32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

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33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	Yes	Yes	Yes
Youth Development activities	Yes	Yes	Yes	Yes
Cessation activities	Yes	No	No	No
Intervention activities	Yes	Yes	Yes	Yes
Local tobacco control coalition planning meetings	Yes	Yes	Yes	Yes

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

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None

35. Comments pertaining to question 33 are located in the appendix. (Optional)

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Comments regarding question 2:

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All Health teachers used TNT curriculum during the 2011-12 school year to educate students in the dangers of using tobacco. All Health teachers will attend TNT training provided through CCCOE TUPE manager Emily Justice that is already scheduled for this year.

Project Alert curriculum is used in Health classes as supplemental curriculum.

Project SUCCESS was provided through the Center for Human Development for the past two years.

At-risk students were counseled in Project SUCCESS strategies on Mondays. They were pulled out of elective or PE classes to attend these small group or 1:1 counseling sessions.

Comments regarding question 4:

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We were very disappointed to miss the Teens Tackle Tobacco Conference this year; the workshop filled up very quickly and we were not able to reserve places for students or staff to attend. We did participate in the TTT conference last year.

We plan to register very early for the Teens Tackle Tobacco Middle School conference next year.

Comments regarding question 6:

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None

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Comments regarding question 9:

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None

Comments regarding question 14:

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None

Comments regarding question 17:

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None

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Comments regarding question 19:

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BUSD Director of Student Services and BUSD TUPE Consultant were trained in PEER Education and Brief Intervention this year to support program implementation and sustainability; the Center for Human Development provided Brief Intervention Sessions to students when available. TEG classes were held on Saturdays and conducted via Center for Human Development when available. Next year we plan to provide one of our site coordinators one free period to focus on BUSD's TUPE program integration into existing site and district calendars and activities. She will provide greater uniformity to policies and procedures to facilitate student identification and referral to TUPE services such as brief intervention, Tobacco Education Group (TEG), Tobacco Awareness Program (TAP), and Peer Educaiton activities.

Comments regarding question 22:

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BUSD Director of Student Services and TUPE Director Jan Steed is a member of Contra Costa County Tobacco Coalition; Ms. Steed received the prestigious "People Who Make a Difference" award this year honoring her for her work on behalf of children and youth in our community.

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Comments regarding question 25:

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Comments regarding question 27:

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Comments regarding question 30 and 31:

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Comments regarding question 33:

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