

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

Name: Jo Fetterly

LEA Name: Alameda Unified School District

Cohort: E Year: 2011/12

County: Alameda Phone: 510-748-4004

Email: jfetterly@alameda.k12.ca.us

2. Which of the programs listed below were implemented under this grant during the 2011/12 year?

Botvin's Life Skills Training	No
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	Yes
Project TNT (Towards No Tobacco Use)	Yes
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

4. How many
2011/12 students

identified in question 2 during the

		Number of Participating Students
Grade 6	514	600
Grade 7	493	862
Grade 8	471	405
Grade 9	128	106
Grade 10	80	78
Grade 11	309	289
Grade 12	235	219
Non Traditional	67	77
Grade Total	2,297	2,636

5. Comments pertaining to question 4 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	9,066
Blowing Away Big Tobacco's Big Lies	
Classroom Animation Studio Kit	
Decisions for Health Series	
Effective Youth and Adult Partnerships	
Enough Snuff	
Guiding Good Choices – Families That Care	
Hands Off Tobacco! Series	
Health and Wellness Series	
Personal/Social Lessons: The Missing Link	
Project ABCD (Analyze, Beware, Create, Disseminate)	
Project ALIVE! (Arts Leading Into Vital Education)	
Project SCAT (Schools and Communities Against Tobacco)	
Something Stinks in Hollywood	
Stay On Track Series	
Teen Health Course Series	
Teens Tackle Tobacco	12

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.
-

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	4,533	4,533
Red Ribbon Week (Tobacco focus)		
Teens Kick Butts / Ash	4,533	4,533
Schoolwide contests		
Tobacco & Hollywood Campaign		
Mission Possible		
Youth Quest		
Assembly Speaker		

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Story Boards - 14
Thru with Chew - 4533

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population during the 2011/12 school year?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act		
Youth Involvement in Anti-tobacco Advocacy	10	10
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	720	720
Tobacco use prevention Peer Educator	734	734
Tobacco use prevention focused Service-Learning Projects	3	3

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

Organizing/designing presentation to influence tobacco use - 20

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during the 2011/12 school year under this grant?

	Stop Tobacco Access to Kids Enforcement (STAKE) Act	Anti- Tobacco Advocacy	Counter the Influence of the Tobacco Industry	Peer Educator	Service- Learning Projects
American Indian or Alaska Native	0	0	0	0	0
Asian	0	8	342	345	0
Pacific Islander	0	0	7	7	0
Hispanic/ Latino	0	1	103	106	1
African American	0	0	88	89	1
White (non Hispanic)	0	1	194	199	1
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	15	15	0
Low Socio Economic Status	0	2	169	169	0

18. Comments pertaining to question 17 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

19. Which of the intervention programs listed below were offered during the 2011/12 school year? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Project Life		
Smokeless Schooldays: Smokeless Saturday School	13	13
Intervention with Teen Tobacco Users (TEG)	166	166
Residential Student Assistance Program		
Spit Tobacco Intervention		
Tobacco-Free Generations		

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

22. Please indicate which Cessation Services were implemented. For each program offered provide the number of identified and served tobacco-using students.

Program/Strategy Name	Number of students identified	Number of students served
Adolescent Smoking Cessation - Escaping Nicotine and Tobacco (ASCENT)		
Enough Stuff: A Guide to Quitting for Smokeless Tobacco		
Helping Teens Stop Using Tobacco (TAP)	116	116
California Smoker's Helpline	37	37
Project EX: Teen Tobacco Use Cessation Program		
Project N-O-T (Not on Tobacco)		

23. If a cessation program not listed in the table above was offered, specify the name of the program along with the number of students identified and the number of students served.

24. Comments pertaining to question 22 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

25. How many parenting and/or pregnant minors were identified and served during the 2011/12 school year under this grant?

Category	Number of students
Number of parenting and/or pregnant minors identified	4
Number of parenting and/or pregnant minors served	4
Number of parenting and/or pregnant minors in school based programs	4
Number of parenting and/or pregnant minors referred to community programs	0

26. Comments pertaining to question 25 are located in the appendix. (Optional)

27. How many classified and/or certificated staff were trained in the areas listed in the table below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	0
Trained to deliver youth development strategies	0	0
Trained to deliver intervention strategies	36	72
Trained to deliver cessation strategies	0	0
General TUPE information	351	750

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

28. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.
-

29. Comments pertaining to question 27 are located in the appendix. (Optional)

30. How many parents received general TUPE information during the 2011/12 school year under this grant?

26

31. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.
-

32. Comments pertaining to questions 30 and 31 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

33. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	No	No	No	No
Youth Development activities	No	Yes	No	No
Cessation activities	No	No	No	No
Intervention activities	No	No	No	No
Local tobacco control coalition planning meetings	No	No	Yes	No

34. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.
-

35. Comments pertaining to question 33 are located in the appendix. (Optional)

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 2:

Comments regarding question 4:

Participating student numbers exceed projected student when multiple presentations were made.

Comments regarding question 6:

12 Students presented at the Teens Tackle Tobacco Conference on anti-tobacco activity

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 9:

Comments regarding question 14:

Comments regarding question 17:

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 19:

Comments regarding question 22:

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 25:

Comments regarding question 27:

117x3 General TUPE information training's for classified staff
250x3 General TUPE information training's for certificated staff

2011/12 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

Comments regarding question 30 and 31:

Comments regarding question 33:
