

2012/13 Tobacco-Use Prevention Education (T.U.P.E.) Competitive Grant Annual Report

1. Contact Information

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2. Which of the research-validated or evidence-based programs listed below were implemented?

Botvin's Life Skills Training	Yes
Keepin' It Real	No
Minnesota Smoking Prevention Program	No
Project Alert	Yes
Project Northland	No
Project SUCCESS	No
Project TND (Towards No Drug Abuse)	No
Project TNT (Towards No Tobacco Use)	No
SPORT	No
State-Wide Indian Drug Prevention Program	No

3. Comments pertaining to question 2 are located in the appendix. (Optional)

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4. How many students per grade participated in the program/s identified in question 2?

Grade	Number of Projected Students	Number of Participating Students
Grade 6	0	0
Grade 7	1,624	1,638
Grade 8	1,634	1,636
Grade 9	1,720	1,447
Grade 10	1,664	86
Grade 11	1,737	114
Grade 12	1,771	42
Non Traditional	427	0
Grade Total	10,577	4,963

5. Comments pertaining to question 4 are located in the appendix. (Optional)

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6. Which of the non-research-validated curriculum-based programs (e.g., LEA adopted health curricula, lessons addressing specific populations, etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Participating Students
Anti-Tobacco Media Blitz	0
Blowing Away Big Tobacco's Big Lies	0
Classroom Animation Studio Kit	0
Decisions for Health Series	0
Effective Youth and Adult Partnerships	0
Enough Snuff	0
Guiding Good Choices – Families That Care	0
Hands Off Tobacco! Series	0
Health and Wellness Series	0
Personal/Social Lessons: The Missing Link	0
Project ABCD (Analyze, Beware, Create, Disseminate)	0
Project ALIVE! (Arts Leading Into Vital Education)	0
Project SCAT (Schools and Communities Against Tobacco)	0
Something Stinks in Hollywood	0
Stay On Track Series	0
Teen Health Course Series	4,963
Teens Tackle Tobacco	0

7. If a non researched-validated curriculum-based program not listed in the table above was offered, please specify the name of the program/strategy along with the number of projected and participating students in the boxes below.

none

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8. Comments pertaining to question 6 are located in the appendix. (Optional)

9. Which of the non-curricula activities (e.g., Teens Kick Butts, Teens Kick Ash, poster contests etc.) listed below were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Participating Students
Great American Smoke Out	0	0
Red Ribbon Week (Tobacco focus)	0	0
Teens Kick Butts / Ash	6,079	3,678
Schoolwide contests	0	16
Tobacco & Hollywood Campaign	0	0
Mission Possible	0	0
Youth Quest	0	0
Assembly Speaker	0	100

10. If a non-curricula activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

World No Tobacco Day Pledge at Tracy High School (Continuation) - lunchtime presentation conducted on May 29, 2013, during which we shared facts about tobacco, displayed information posters and the harmful effects of smoking, and invited students to sign a pledge to be tobacco free. 47 students participated. We had several students sign the pledge to either be tobacco free, or if they were a smoker/knew someone who smoked, pledge to quit or help their loved ones quit. A follow-up

11. If you selected *School-wide contest* as a non-curricular activity, indicate the name of the contest:

Kick Butts Day Video Contest. The winning video, "Artesia High School Shakes Down Big Tobacco," was produced by 10 students from the Bridge Builders Mentors' program at that school. The video features messages to counter aggressive tactics by the tobacco industry to youth. The video project highlights the celebration of 2012 Kick Butts Day in the ABC Unified School District.

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12. If you selected *Assembly Speaker* as a non-curricula activity, indicate the name of the speaker:

Juan Noguera, Program Activities Specialist, LA County Friday Night Live Partnership, Los Angeles County Office of Education. He was accompanied by Emeki Obi, a student at Tracy High School.

13. Comments pertaining to question 9 are located in the appendix. (Optional)

14. Which TUPE Specific Youth Development Activities (e.g., STAKE Act “stings”, local community tobacco control ordinance development/enforcement, media literacy, media production to counter tobacco industry influence) were offered to students in the general population?

Program/Strategy Name	Number of Projected Students	Number of Actual Students
Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	0	0
Other law enforcement sting operations to monitor tobacco sales to minors	0	0
Youth Involvement in Anti-tobacco Advocacy	0	0
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	0	10
Tobacco use prevention Peer Educator	0	0
Tobacco use prevention focused Service-Learning Projects	91	50

15. If a TUPE Specific Youth Development activity not listed in the table above was offered, please specify the name of the activity along with the number of projected and participating students.

10 student mentors (7 from Artesia High School and 3 from Whitney High School) attended the Youth Development Institute weekend retreat on February 2-3, 2013 at Camp Marston in Julian, CA. They were able to gain social skills and make friends at the retreat. Mentors from Artesia HS brought back new ideas to implement in their community, including store compliance check. One student started a Gay-Straight Alliance club at their school after this youth development retreat.

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16. Comments pertaining to question 14 are located in the appendix. (Optional)

17. How many students from the following priority populations participated in one or more of the youth development strategies listed below during?

	Youth Involvement in Stop Tobacco Access to Kids Enforcement (STAKE) Act	Other law enforcement sting operations to monitor tobacco sales to minors	Youth Involvement in Anti- Tobacco Advocacy	Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	Tobacco use prevention Peer Educator	Tobacco use prevention focused Service-Learning Projects
American Indian or Alaska Native	0	0	0	0	0	3
Asian	0	0	0	0	0	44
Pacific Islander	0	0	0	0	0	6
Hispanic/Latino	0	0	0	9	0	108
African American	0	0	0	0	0	41
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	Not	0	Not
Low Socio Economic Status	0	0	0	Not	0	85

18. Comments pertaining to question 17 are located in the appendix. (Optional)

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19. Which of the intervention programs listed below were offered? For each program offered provide the number of students, identified and served, under this grant.

Intervention Programs	Number of students identified	Number of students served
Craving Identification and Management (CIM)	0	0
Intervention with Teen Tobacco Users (TEG)	0	0
Project Life	0	0
Smokeless Schooldays: Smokeless Saturday School	0	0
Tobacco-Free Generations	0	0

20. If an intervention program not listed in the table above was offered, please specify the name of the program and the number of project and participating students.

We used an intervention program called "Smoking Tobacco and You" or STAY, as an alternative to suspension to students who are caught smoking. 155 students were identified and served through this program, an increase of 40 from the previous year. About 75% were identified because they were caught using vaporizer (flavored tobacco), which is an increasing trend among our student population.

21. Comments pertaining to question 19 are located in the appendix. (Optional)

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22. How many students from the following priority populations participated in one or more of the intervention programs listed below?

	Craving Identification and Management (CIM)	Intervention with Teen Tobacco Users (TEG)	Project Life	Smokeless Schooldays Smokeless Saturday School	Tobacco- Free Generations
American Indian or Alaska Native	0	0	0	0	0
Asian	0	0	0	0	0
Pacific Islander	0	0	0	0	0
Hispanic/ Latino	0	0	0	0	0
African American	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0

23. Comments pertaining to question 22 are located in the appendix. (Optional)

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24. Which of the cessation services listed below were offered during the 2012/13 school year? For each program offered provide the number of students identified and served

Cessation Programs	Number of students identified	Number of students served
Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	0	0
Enough Snuff: A Guide for Quitting Smokeless Tobacco	0	0
Helping Teens Stop Using Tobacco (TAP)	0	0
California Smoker's Helpline	0	0
Project EX: Teen Tobacco Use Cessation Program	24	24
Project N-O-T (Not on Tobacco)	0	0

25. If a cessation program not listed in the table above was offered, please specify the name of the program along with the number of students identified to be served and the number of students served in the space below. *(Please do not use acronyms)*

none

26. Comments pertaining to question 24 are located in the appendix. (Optional)

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27. How many students from the following priority populations participated in one or more of the cessation services listed below?

	Adolescent Smoking Cessation-Escaping Nicotine and Tobacco (ASCENT)	Enough Snuff: A Guide for Quitting Smokeless Tobacco	Helping Teens Stop Using Tobacco (TAP)	California Smoker's Helpline	Project EX: Teen Tobacco Use Cessation Program	Project N-O-T (Not on Tobacco)
American Indian or Alaska Native	0	0	0	0	0	0
Asian	0	0	0	0	0	0
Pacific Islander	0	0	0	0	0	0
Hispanic/Latino	0	0	0	0	0	0
African American	0	0	0	0	0	0
Lesbian, Gay, Bisexual, Transgendered, & Questioning	0	0	0	0	0	0
Low Socio Economic Status	0	0	0	0	0	0

28. Comments pertaining to question 27 are located in the appendix. (Optional)

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29. How many parenting and/or pregnant minors were identified and served?

Category	Number of students
Number of parenting and/or pregnant minors identified	20
Number of parenting and/or pregnant minors served	20
Number of parenting and/or pregnant minors in school based programs	20
Number of parenting and/or pregnant minors referred to community programs	0

30. Comments pertaining to question 29 are located in the appendix. (Optional)

31. How many classified and/or certificated staff were trained in the areas listed below?

Training Type	Classified	Certificated
Trained to deliver program curriculum	0	1
Trained to deliver youth development strategies	0	0
Trained to deliver intervention strategies	0	0
Trained to deliver cessation strategies	0	0
General TUPE information	0	15

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32. If staff were trained in areas not listed in the table above please specify the type of training and how many classified and/or certificated staff were trained in the box below.

none

33. Comments pertaining to question 31 are located in the appendix. (Optional)

34. How many parents received general TUPE information during the 2012/13 school year under this grant?

30

35. If parents received training other than general TUPE information, please specify in the space below the type of trainings or information they received and the number of parents participating in each activity.

none

36. Comments pertaining to questions 34 are located in the appendix. (Optional)

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37. Were the activities listed in the table below offered in collaboration or coordination with LEAs, community agencies or other organizations?

Activity Type	Local Education Agency	Local public health agency	Local governmental agency	Local non-governmental organization
Curriculum Implementation	Yes	No	No	No
Youth Development activities	Yes	No	No	Yes
Cessation activities	Yes	No	No	No
Intervention activities	Yes	No	No	No
Local tobacco control coalition planning meetings	Yes	No	No	Yes

38. If an activity other than those listed in the table above was offered, please specify the type of activity and if the activity was in collaboration with an LEA, community agency, local coalitions, or another agency.

none

39. Comments pertaining to question 37 are located in the appendix. (Optional)

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Comments regarding question 2:

none

Comments regarding question 4:

none

Comments regarding question 6:

none

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Comments regarding question 9:

none

Comments regarding question 14:

none

Comments regarding question 17:

We do not ask students to self-identify their sexual orientation for privacy reason. We know at least one student we involved who are openly LGBT, but we do not track this data systematically. We define students who are low socio-economic status (SES) as those who received free or reduced-price lunches.

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Comments regarding question 19:

none

Comments regarding question 22:

We are not able to collect demographic information about our STAY participants at this time.

Comments regarding question 24:

none

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Comments regarding question 27:

We are not able to collect demographic information about our Project Ex participants at this time.

Comments regarding question 29:

none

Comments regarding question 31:

In the previous grant year, we've trained most of the teachers who are currently delivering the Botvin's Life Skills curriculum. In the current grant year, we've trained one additional teacher (certificated staff). Findings from the most recent CHKS survey as well as current TUPE activities were presented to 15 middle-school and high-school principals in our school district.

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Comments regarding question 34:

Parents in our Korean language class in our adult education school received information about tobacco use among young people.

Comments regarding question 37:

This year we included new partners, including Helpline Youth Counseling (local nonprofit) and Kaiser Permanente in Downey, which also provided additional financial support.