



2015/16 Statewide Tobacco-Use Prevention Education (T.U.P.E.) Annual Report for 18 Cohort K Grants

Tobacco-Use Prevention Education (TUPE) funds support health education efforts aimed at the prevention and reduction of tobacco use. The TUPE program provides funding for programs in grades six through twelve through a competitive application process. Funds are awarded to local educational agencies that propose to replicate evidence-based, effective programs. TUPE grantees must implement instructional, youth development, intervention and cessation activities for students. Grantees may also implement supplemental activities and special events that reinforce the required program.

All local education agencies certified as having a fully implemented tobacco-free school district board policy are eligible to apply for funding. Programs are locally developed, but are expected to align with the Master Plan of the Tobacco Education and Research Oversight Committee, the Centers for Disease Control and Prevention's (CDC's) Guidelines for School Health Programs to Prevent Tobacco Use and Addiction, and the recommended California guidelines for tobacco prevention in Getting Results.[^]

The purpose of the TUPE program is to reduce youth tobacco use by helping young people make healthful tobacco-related decisions. Students receive research-validated tobacco use prevention instruction and activities that build knowledge as well as social skills. Students take part in youth development strategies that involve youth in advocating for a tobacco-free California and becoming tobacco prevention leaders. Collaboration with community-based tobacco control programs is an integral part of program planning. The school, parents, and the larger community must be involved in the program so that students will be aware of a cohesive effort and concern for their health and, consequently, their ability to succeed in school.

Cohort K Competitive TUPE Grantees, funded from 2015-16, are required to complete an annual online survey, in addition to other reporting requirements. Via the online survey, all 18 grantees provided information about delivering instruction to the general population, youth development, intervention activities, cessation programs, services to targeted populations, staff development, parent training, and community involvement. The aggregated results of 18 funded grantees are displayed in the tables that follow. The list of the participating grantees is located in Appendix A.

[^]Learn more about Getting Results at www.gettingresults.org

2015-16 Executive Summary for Cohort K

Listed below are highlights of the Annual Report information submitted by the 18 TUPE Grantees:

- The most often used research-validated/evidence based prevention programs are Project TND (7), *Project ALERT* (6), and Botvin's Life Skills Training (6). Nine out of the eleven programs on the approved list were utilized by at least one grantee. (See Table 1)
- One grantee implemented 4 research-validated/evidence based programs, two grantees implemented 3, seven implemented 2, and seven implemented 1. (See Appendix B)
- The most common non-validated prevention program—employed, by two grantees—was Effective Youth and Adult Partnerships. (46% of students)
- The most popular non-curricula activity or strategy offered was Youth Involvement Anti-tobacco Advocacy (i.e., Red Ribbon Week, Great American Smoke Out, World No Tobacco Day, Teens Kick Butts/Ash, Youth Quest, Tobacco & Hollywood Campaign, School-Wide Contest, Mission Possible) 81% of Cohort K students participated. (See Table 3)
- Of the 1,451 students who were involved in intervention programs, 78 percent were involved in *Brief Intervention* or *Intervention with Teen Tobacco Users*. (See Table 4)
- Of the approximately 19,770 students that were involved in cessation programs or strategies, most utilized the *California Smokers' Helpline* (96%). (See Table 5)
- Program distributions by grade level are shown in Table 6. Program choices and mix vary widely by grade level, with most cessation programs occurring at the high school level.
- Parenting or pregnant minors were identified (2,232) and 45 percent were served. Both a school-based program and a community program served students at six grantee programs. While four provided only school-based services and one provided only community-based services. Seven grantees did not identify or serve pregnant or parenting students. (See Table 8)
- Overall, 3,552 staff members received general TUPE education, 211 were trained to deliver cessation programs, 287 to deliver intervention strategies, 367 to lead youth development approaches, and 259 to deliver prevention programs. (See Table 9)
- Over 41,000 parents received general TUPE information. (See Table 10)
- Grantees primarily collaborated with local public health agencies (89%) and Local Educational Agencies (83%) on local tobacco control coalition planning. (See Table 11)

General Population Instruction

Table 1
Research-Validated/Evidence Based Prevention Programs
from the Approved Program List

Number of Grantees that selected each program	Research-Validated/Evidence Based Programs	Number of participants for each program
6	Botvin's Life Skills Training	3,385
1	Keepin' It Real	1,145
4	Minnesota Smoking Prevention Program	6,725
6	Project ALERT	13,939
-	Project Northland	-
1	Project SUCCESS (Schools Using Coordinated Community Efforts to Strengthen Students)	77
7	Project TND (Towards No Drug Abuse)	16,489
2	Project TNT (Towards No Tobacco Use)	12,466
4	SPORTS	1,694
-	State-Wide Indian Drug Prevention Program	-
1	No Program Selected	-

Please see Appendix A for a list of grantees that selected the above listed programs

Note: Reference question 2 of the Annual Report

General Population Instruction

Table 2
Number of Students Participating in
Non-Research Validated Prevention Programs, Activities or Strategies

Programs (e.g., local educational agency-adopted health curricula, lessons addressing specific populations, etc.)		
Program/Strategy Name	Number of grantees selecting each program or strategy	Number of Participating Students
Teen Health Course Series	-	-
Classroom Animation Studio Kit	1	35
Teens Tackle Tobacco	3	158
Effective Youth and Adult Partnerships	2	205
Anti-Tobacco Media Blitz	-	-
Project ABCD (Analyze, Beware, Create, Disseminate)	-	-
Enough Snuff	1	4
Blowing Away Big Tobacco's Big Lies	-	-
Decisions for Health Series	-	-
Guiding Good Choices – Families that Care	-	-
Hands Off Tobacco! Series	-	-
Health and Wellness Series	-	-
Personal/Social Lessons: The Missing Link	-	-
Project ALIVE! (Arts Leading Into Vital Education)	-	-
Project SCAT (Schools and Communities Against Tobacco)	1	45
Something Stinks in Hollywood	-	-
Stay On Track Series	-	-
Total:		447

Note: Reference question 4 of the Annual Report

General Population Instruction

Table 3
 Number of Students Actually Participating
 in TUPE Specific Youth Development Activities

Program/Strategy Name	Number of grantees selecting each program or strategy	Actual number of students participating
Assembly Presentation	13	17,233
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	6	509
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	10	6,282
Tobacco Use Prevention Peer Educator	13	1,932
Tobacco Use Prevention focused Service-Learning Projects	10	3,170
Youth Involvement Anti-tobacco Advocacy	15	125,369
Total:		154,495

Note: Reference question 7 of the Annual Report

Intervention & Cessation Programs

Table 4
 Number of Identified and Served Tobacco-Using Students Who
 Participated in Intervention Programs or Strategies

Program/Strategy Name	Number of grantees selecting each program or strategy	Number of tobacco-using students identified	Number of tobacco-using students served
Brief Intervention	12	616	677
Tobacco-Free Generations	2	176	176
Smokeless Schooldays: Smokeless Saturday School	3	75	63
Intervention with Teen Tobacco Users (TEG)	3	410	451
Craving Identification and Management (CIM)	2	288	84
Project Life	-	-	-
Total:		1,565	1,451

Note: Reference question 11 of the Annual Report

**three grantees were unable to provide number*

Intervention & Cessation Programs

Table 5
 Number of Identified and Served Tobacco-Using Students Who
 Participated in Cessation Programs or Strategies

Program/Strategy Name	Number of grantees selecting each program or strategy	Number of tobacco-using students identified	Number of tobacco-using students served
California Smokers' Helpline	14	19,155	19,048
Helping Teens Stop Using Tobacco (TAP)	3	484	430
Project EX: Teen Tobacco Use Cessation Program	4	102	102
Adolescent Smoking Cessation — Escaping Nicotine and Tobacco (ASCENT)	-	-	-
Enough Snuff: A Guide for Quitting Smokeless Tobacco	1	10	0
Project N-O-T (Not on Tobacco)	2	190	190
Total:		19,941	19,770

Note: Reference question 14 of the Annual Report

**three grantees were unable to provide number*

Intervention & Cessation Programs

Table 6
 Number of Grantees Participating
 in Various Program Types
 by Grade Level

Grade Level	Research-Validated or evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6 th Grade	11	5	13	8	3
7 th Grade	13	7	12	10	5
8 th Grade	13	6	12	10	6
9 th Grade	12	6	15	11	11
10 th Grade	5	4	16	13	12
11 th Grade	5	4	16	13	12
12 th Grade	5	4	16	12	12
Non Traditional	9	6	11	10	10

Note: Reference question 17 of the Annual Report

**one grantee unable to provide data*

Services to Targeted Populations

Table 7
Number of Grantees Providing Programs
by Priority Population

Priority Populations	Research-Validated or evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
African American	13	8	13	11	11
American Indian or Alaska Native	10	6	9	7	6
Asian	11	7	11	9	7
Pacific Islander	10	7	9	8	6
Hispanic/Latino	14	9	14	13	12

Note: Reference question 19 of the Annual Report

**three grantees unable to provide data*

Pregnant Minor/Minor Parent Services

Table 8
Number of Parenting and/or Pregnant Minors Identified and Served

Parenting and/or Pregnant Minors	Number of students
Number of parenting and/or pregnant minors identified:	2,232
Number of parenting and/or pregnant minors served:	1,008
Number of parenting and/or pregnant minors served in school based programs:	984
Number of parenting and/or pregnant minors referred to county programs:	91

Note: Reference question 21 of the Annual Report

**seven grantees unable to provide number*

Staff Development or Tobacco-use Prevention Training

Table 9
 Number of Classified and Certificated Staff
 Receiving Training by Type of Training

Training Type	Number of staff		
	Classified	Certificated	Total
Trained to deliver program curriculum	75	184	259
Trained to deliver youth development strategies	186	181	367
Trained to deliver intervention strategies	160	127	287
Trained to deliver cessation strategies	113	98	211
General TUPE information	1,673	1,879	3,552

Note: Reference question 23 of the Annual Report

Parent Training

Table 10
Number of Parents Receiving General TUPE Information

Information Type	Number of parents receiving information
General TUPE information	41,714

Note: Reference questions 26 of the Annual Report

*three grantees unable to provide number

Community Involvement

Table 11
Number and Types of Activities Offered by Grantees in Collaboration
with Local Educational Agencies, Community Agencies, and Other Agencies

Activity Type	Services provided by							
	Local Educational Agency		Local public health agency		Local governmental agency		Local non-governmental organization (NGO)	
Curriculum implementation	13	72%	7	39%	6	33%	8	44%
Youth Development activities	15	83%	14	78%	9	50%	13	72%
Cessation activities	10	56%	11	61%	4	22%	7	39%
Intervention activities	14	78%	9	50%	5	28%	9	50%
Local tobacco control coalition planning meetings	15	83%	16	89%	12	67%	13	72%

Note 1: Reference question 29 of the Annual Report

Note 2: Grantees could select several options; percent columns will not add up to 100%

Note 3: Percentage based on 18 grantees

Table A Appendix
List of Grantees By County

Butte County

Chico Unified School District
Butte County Office of Education

Contra Costa County

Contra Costa Unified School District

El Dorado County

Black Oak Mine Unified School District

Los Angeles County

Los Angeles County Office of Education
Los Angeles Unified School District

Kern County

Kern County Superintendent of Schools

Nevada County

Nevada County Office of Education

Riverside County

Desert Sands Unified School District

Sacramento County

River Delta Unified
Twin Rivers Unified

San Diego County

Poway Unified School District

Santa Cruz County

Pajaro Valley Unified School District

San Mateo County

San Mateo-Foster City Elementary School District

Solano County

Solano County Office of Education

Tulare County

Tulare County Office of Education

Ventura County

Ventura County Office of Education

Yuba County

Yuba County Office of Education

Table B Appendix
List of Grantees Using Approved Programs

Botvin's Life Skills Training

Black Oak Mine Unified School District
Butte County Office of Education
Los Angeles County Office of Education
Pajaro Valley Unified School District
Solano County Office of Education
Tulare County Office of Education

Keepin' It Real

Los Angeles County Office of Education

Minnesota Smoking Prevention Program

Butte County Office of Education
Chico Unified School District
Poway Unified School District
Ventura County Office of Education

Project Alert

Contra Costa County Office of Education
Desert Sands Unified School District
Kern County Superintendents Office
San Mateo-Foster City Elementary School District
Twin Rivers Unified School District
Ventura County Office of Education

Project SUCCESS

Nevada County Office of Education

Project TND (Toward No Drug Abuse)

Black Oak Mine Unified School District
Contra Costa County Office of Education
Kern County Superintendents Office
Los Angeles County Office of Education
Los Angeles Unified School District
Ventura County Office of Education
Yuba County Office of Education

Project TNT (Toward No Tobacco Abuse)

Los Angeles County Office of Education
Los Angeles Unified School District

SPORTS

Butte County Office of Education
Chico Unified School District
Nevada County Office of Education
Yuba County Office of Education
