



2015/16 Statewide Tobacco-Use Prevention Education (T.U.P.E.) Annual Report for 14 Cohort J Grants

Tobacco-Use Prevention Education (TUPE) funds support health education efforts aimed at the prevention and reduction of tobacco use. The TUPE program provides funding for programs in grades six through twelve through a competitive application process. Funds are awarded to local educational agencies that propose to replicate evidence-based, effective programs. TUPE grantees must implement instructional, youth development, intervention and cessation activities for students. Grantees may also implement supplemental activities and special events that reinforce the required program.

All local education agencies certified as having a fully implemented tobacco-free school district board policy are eligible to apply for funding. Programs are locally developed, but are expected to align with the Master Plan of the Tobacco Education and Research Oversight Committee, the Centers for Disease Control and Prevention's (CDC's) Guidelines for School Health Programs to Prevent Tobacco Use and Addiction, and the recommended California guidelines for tobacco prevention in Getting Results.[^]

The purpose of the TUPE program is to reduce youth tobacco use by helping young people make healthful tobacco-related decisions. Students receive research-validated tobacco use prevention instruction and activities that build knowledge as well as social skills. Students take part in youth development strategies that involve youth in advocating for a tobacco-free California and becoming tobacco prevention leaders. Collaboration with community-based tobacco control programs is an integral part of program planning. The school, parents, and the larger community must be involved in the program so that students will be aware of a cohesive effort and concern for their health and, consequently, their ability to succeed in school.

Cohort J Competitive TUPE Grantees, funded from 2015-16, are required to complete an annual online survey, in addition to other reporting requirements. Via the online survey, all 14 grantees provided information about delivering instruction to the general population, youth development, intervention activities, cessation programs, services to targeted populations, staff development, parent training, and community involvement. The aggregated results of the 14 funded grantees are displayed in the tables that follow. The list of the participating grantees is located in Appendix A.

[^]Learn more about Getting Results at www.gettingresults.org

2015-16 Executive Summary for Cohort J

Listed below are highlights of the Annual Report information submitted by the 14 TUPE Grantees:

- The most used research-validated/evidence based prevention programs are Project TND (7), *Project ALERT* (7), and Botvin's Life Skills Training (7). Seven of the ten programs on the approved list were utilized by at least one grantee. (See Table 1)
- Three grantees implemented 3 research-validated/evidence based programs, eight grantees implemented two, and three implemented 1. (See Appendix B)
- The most common non-validated prevention program—employed, by one grantee--was Teen Health Course Series (99% of students).
- The most popular non-curricula activities or strategies offered were Youth Involvement Anti-tobacco Advocacy (i.e., Red Ribbon Week, Great American Smoke Out, World No Tobacco Day, Teens Kick Butts/Ash, Youth Quest, Tobacco & Hollywood Campaign, School-Wide Contest, Mission Possible) 73% of all Cohort J students participated. (See Table 3)
- Of the 1,395 students who were involved in intervention programs; 90 percent were involved in *Brief Intervention*. (See Table 4)
- Of the approximately 4,498 students that were involved in cessation programs or strategies, most utilized the *California Smokers' Helpline* (98%). (See Table 5)
- Parenting or pregnant minors were identified (544) and 100 percent were served. Both a school-based program and a community program served students at nine grantee programs. While two provided only school-based services and zero provided only community-based services. Three grantees did not identify or serve pregnant or parenting students. (See Table 8)
- Over all, 3,896 staff members received general TUPE education, 87 were trained to deliver cessation programs, 173 to deliver intervention strategies, 669 to lead youth development approaches, and 266 to deliver prevention programs. (See Table 9)
- Over 81,000 parents received general TUPE information. (See Table 10)
- Grantees primarily collaborated with local public health agencies, local governmental agencies, and local non-government agencies (93%) on local tobacco control coalition planning. They also worked with local educational agencies and local non-governmental organizations (86%) on youth development activities. (See Table 11)

General Population Instruction

Table 1
 Research-Validated/Evidence Based Prevention Programs
 from the Approved Program List

Number of Grantees that selected each program	Research-Validated/Evidence Based Programs	Number of participants for each program
7	Botvin's Life Skills Training	17,338
1	Keepin' It Real	168
3	Minnesota Smoking Prevention Program	2,067
7	Project ALERT	39,671
-	Project Northland	-
1	Project SUCCESS (Schools Using Coordinated Community Efforts to Strengthen Students)	439
7	Project TND (Towards No Drug Abuse)	15,565
-	Project TNT (Towards No Tobacco Use)	-
-	SPORTS	-
-	State-Wide Indian Drug Prevention Program	-
1	No Program Selected	-

Please see Appendix A for a list of grantees that selected the above listed programs

Note: Reference question 2 of the Annual Report

General Population Instruction

Table 2
Number of Students Participating in
Non-Research Validated Prevention Programs, Activities or Strategies

Programs (e.g., local educational agency-adopted health curricula, lessons addressing specific populations, etc.)		
Program/Strategy Name	Number of grantees selecting each program or strategy	Number of Participating Students
Teen Health Course Series	1	4,877
Classroom Animation Studio Kit	1	48
Teens Tackle Tobacco	1	10
Effective Youth and Adult Partnerships	-	-
Anti-Tobacco Media Blitz	-	-
Project ABCD (Analyze, Beware, Create, Disseminate)	-	-
Enough Snuff	-	-
Blowing Away Big Tobacco's Big Lies	-	-
Decisions for Health Series	-	-
Guiding Good Choices – Families that Care	-	-
Hands Off Tobacco! Series	-	-
Health and Wellness Series	-	-
Personal/Social Lessons: The Missing Link	-	-
Project ALIVE! (Arts Leading Into Vital Education)	-	-
Project SCAT (Schools and Communities Against Tobacco)	-	-
Something Stinks in Hollywood	-	-
Stay On Track Series	-	-
Total:		4,935

Note: Reference question 4 of the Annual Report

General Population Instruction

Table 3
 Number of Students Actually Participating
 in TUPE Specific Youth Development Activities

Program/Strategy Name	Number of grantees selecting each program or strategy	Actual number of students participating
Assembly Presentation	10	54,974
Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others)	5	20
Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry	13	6,604
Tobacco Use Prevention Peer Educator	10	10,961
Tobacco Use Prevention focused Service-Learning Projects	8	10,286
Youth Involvement Anti-tobacco Advocacy	13	226,551
<i>Total:</i>		309,396

Note: Reference question 7 of the Annual Report

Intervention & Cessation Programs

Table 4
 Number of Identified and Served Tobacco-Using Students Who
 Participated in Intervention Programs or Strategies

Program/Strategy Name	Number of grantees selecting each program or strategy	Number of tobacco-using students identified	Number of tobacco-using students served
Brief Intervention	10	1,677	1,259
Tobacco-Free Generations	1	57	57
Smokeless Schooldays: Smokeless Saturday School	2	50	72
Intervention with Teen Tobacco Users (TEG)	1	7	7
Craving Identification and Management (CIM)	-	-	-
Project Life	-	-	-
Total:		1,791	1,395

Note: Reference question 11 of the Annual Report

*three grantees were unable to provide number

Intervention & Cessation Programs

Table 5
 Number of Identified and Served Tobacco-Using Students Who
 Participated in Cessation Programs or Strategies

Program/Strategy Name	Number of grantees selecting each program or strategy	Number of tobacco-using students identified	Number of tobacco-using students served
California Smokers' Helpline	10	1,342	4,398
Helping Teens Stop Using Tobacco (TAP)	1	18	18
Project EX: Teen Tobacco Use Cessation Program	1	0	19
Adolescent Smoking Cessation — Escaping Nicotine and Tobacco (ASCENT)	1	200	3
Enough Snuff: A Guide for Quitting Smokeless Tobacco	1	50	2
Project N-O-T (Not on Tobacco)	1	75	58
Total:		1,685	4,498

Note: Reference question 14 of the Annual Report

** three grantees were unable to provide number*

Intervention & Cessation Programs

Table 6
 Number of Grantees Participating
 in Various Program Types
 by Grade Level

Grade Level	Research-Validated or evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
6 th Grade	6	1	13	10	4
7 th Grade	14	2	14	11	7
8 th Grade	13	2	14	11	7
9 th Grade	10	2	14	11	10
10 th Grade	8	4	14	11	11
11 th Grade	5	3	14	11	11
12 th Grade	5	3	14	11	11
Non Traditional	11	4	14	13	12

Note: Reference question 17 of the Annual Report

Services to Targeted Populations

Table 7
 Number of Grantees Providing Programs
 Specifically Targeted to Priority Populations

Priority Populations	Research-Validated or evidence-based curricula-based programs	Other Curricula-based programs	Non-curricula activities	Intervention programs	Cessation programs
African American	9	1	7	7	6
American Indian or Alaska Native	5	1	3	5	4
Asian	6	1	6	6	5
Pacific Islander	6	2	5	5	4
Hispanic/Latino	10	3	8	8	8

Note: Reference question 19 of the Annual Report

**two grantees unable to provide data*

Pregnant Minor/Minor Parent Services

Table 8
Number of Parenting and/or Pregnant Minors Identified and Served

Parenting and/or Pregnant Minors	Number of students
Number of parenting and/or pregnant minors identified:	544
Number of parenting and/or pregnant minors served:	544
Number of parenting and/or pregnant minors served in school based programs:	514
Number of parenting and/or pregnant minors referred to county programs:	370

Note: Reference question 21 of the Annual Report

**three grantees unable to provide number*

Staff Development or Tobacco-use Prevention Training

Table 9
 Number of Classified and Certificated Staff
 Receiving Training by Type of Training

Training Type	Number of staff		
	Classified	Certificated	Total
Trained to deliver program curriculum	64	202	266
Trained to deliver youth development strategies	137	532	669
Trained to deliver intervention strategies	30	143	173
Trained to deliver cessation strategies	16	71	87
General TUPE information	576	3,320	3,896

Note: Reference question 23 of the Annual Report

**one grantee unable to provide number*

Parent Training

Table 10
Number of Parents Receiving General TUPE Information

Information Type	Number of parents receiving information
General TUPE information	81,369

Note: Reference questions 26 of the Annual Report

*one grantee unable to provide number

Community Involvement

Table 11
Number and Types of Activities Offered by Grantees in Collaboration
with Local Educational Agencies, Community Agencies, and Other Agencies

Activity Type	Services provided by							
	Local Educational Agency		Local public health agency		Local governmental agency		Local non-governmental organization (NGO)	
Curriculum implementation	9	64%	3	21%	2	14%	5	36%
Youth Development activities	12	86%	11	79%	6	43%	12	86%
Cessation activities	8	57%	7	50%	2	14%	7	50%
Intervention activities	8	57%	5	36%	2	14%	8	57%
Local tobacco control coalition planning meetings	10	71%	13	93%	13	93%	13	93%

Note 1: Reference question 29 of the Annual Report

Note 2: Grantees could select several options; percent columns will not add up to 100%

Note 3: Percentage based on 14 grantees

Table A Appendix
List of Grantees By County

Contra Costa County

Contra Costa Unified School District

Los Angeles County

Los Angeles Unified School District

Napa County

Napa County Office of Education

Orange County

Anaheim Union High

Orange County Department of Education

Riverside County

Hemet Unified School District

Sacramento County

Elk Grove Unified

Folsom Cordova Unified

Sacramento City Unified

San Juan Unified

San Diego County

San Diego County Office of Education

San Francisco County

San Francisco Unified

Solano County

Solano County Office of Education

Stanislaus County

Stanislaus County Office of Education

Table B Appendix
List of Grantees Using Approved Programs

Botvin's Life Skills Training

Anaheim Union High School District
Folsom Cordova Unified School District
Hemet Unified School District
Napa County Office of Education
Orange County Department of Education
San Juan Unified School District
Solano County Office of Education
Stanislaus County Office of Education

Keepin' It Real

Los Angeles County Office of Education

Minnesota Smoking Prevention Program

Hemet Unified School District
Sacramento City Unified School District
San Juan Unified School District

Project Alert

Anaheim Union High School District
Contra Costa County Office of Education
Elk Grove Unified School District
Folsom Cordova Unified School District
Orange County Department of Education
San Diego County Office of Education
San Francisco Unified School District

Project SUCCESS

Elk Grove Unified School District

Project TND (Toward No Drug Abuse)

Anaheim Union High School District
Contra Costa County Office of Education
Hemet Unified School District
Los Angeles County Office of Education
Orange County Department of Education
San Diego County Office of Education
San Francisco Unified
Stanislaus County Office of Education
