



2015/16 Statewide Tobacco-Use Prevention Education (T.U.P.E.) Annual Report for 14 Cohort J Grants

Tobacco-Use Prevention Education (TUPE) funds support health education efforts aimed at the prevention and reduction of tobacco use. The TUPE program provides funding for programs in grades six through twelve through a competitive application process. Funds are awarded to local educational agencies that propose to replicate evidence-based, effective programs. TUPE grantees must implement instructional, youth development, intervention and cessation activities for students. Grantees may also implement supplemental activities and special events that reinforce the required program.

All local education agencies certified as having a fully implemented tobacco-free school district board policy are eligible to apply for funding. Programs are locally developed, but are expected to align with the Master Plan of the Tobacco Education and Research Oversight Committee, the Centers for Disease Control and Prevention's (CDC's) Guidelines for School Health Programs to Prevent Tobacco Use and Addiction, and the recommended California guidelines for tobacco prevention in Getting Results.[^]

The purpose of the TUPE program is to reduce youth tobacco use by helping young people make healthful tobacco-related decisions. Students receive research-validated tobacco use prevention instruction and activities that build knowledge as well as social skills. Students take part in youth development strategies that involve youth in advocating for a tobacco-free California and becoming tobacco prevention leaders. Collaboration with community-based tobacco control programs is an integral part of program planning. The school, parents, and the larger community must be involved in the program so that students will be aware of a cohesive effort and concern for their health and, consequently, their ability to succeed in school.

Cohort J Competitive TUPE Grantees, funded from 2015-16, are required to complete an annual online survey, in addition to other reporting requirements. Via the online survey, all 14 grantees provided information about delivering instruction to the general population, youth development, intervention activities, cessation programs, services to targeted populations, staff development, parent training, and community involvement. The aggregated results of the 14 funded grantees are displayed in the tables that follow. The list of the participating grantees is located in Appendix A.

[^]Learn more about Getting Results at www.gettingresults.org

2015-16 Executive Summary for Cohort J

Listed below are highlights of the Annual Report information submitted by the 14 TUPE Grantees:

- The most used research-validated/evidence based prevention programs are Project TND (7), *Project ALERT* (7), and Botvin's Life Skills Training (7). Seven of the ten programs on the approved list were utilized by at least one grantee. (See Table 1)
- Three grantees implemented 3 research-validated/evidence based programs, eight grantees implemented two, and three implemented 1. (See Appendix B)
- The most common non-validated prevention program—employed, by one grantee--was Teen Health Course Series (99% of students).
- The most popular non-curricula activities or strategies offered were Youth Involvement Anti-tobacco Advocacy (i.e., Red Ribbon Week, Great American Smoke Out, World No Tobacco Day, Teens Kick Butts/Ash, Youth Quest, Tobacco & Hollywood Campaign, School-Wide Contest, Mission Possible) 73% of all Cohort J students participated. (See Table 3)
- Of the 1,395 students who were involved in intervention programs; 90 percent were involved in *Brief Intervention*. (See Table 4)
- Of the approximately 4,498 students that were involved in cessation programs or strategies, most utilized the *California Smokers' Helpline* (98%). (See Table 5)
- Parenting or pregnant minors were identified (544) and 100 percent were served. Both a school-based program and a community program served students at nine grantee programs. While two provided only school-based services and zero provided only community-based services. Three grantees did not identify or serve pregnant or parenting students. (See Table 8)
- Over all, 3,896 staff members received general TUPE education, 87 were trained to deliver cessation programs, 173 to deliver intervention strategies, 669 to lead youth development approaches, and 266 to deliver prevention programs. (See Table 9)
- Over 81,000 parents received general TUPE information. (See Table 10)
- Grantees primarily collaborated with local public health agencies, local governmental agencies, and local non-government agencies (93%) on local tobacco control coalition planning. They also worked with local educational agencies and local non-governmental organizations (86%) on youth development activities. (See Table 11)

General Population Instruction

Table 1
Research-Validated/Evidence Based Prevention Programs
from the Approved Program List

| Number of Grantees that selected each program | Research-Validated/Evidence Based Programs | Number of participants for each program |
|---|--|---|
| 7 | Botvin's Life Skills Training | 17,338 |
| 1 | Keepin' It Real | 168 |
| 3 | Minnesota Smoking Prevention Program | 2,067 |
| 7 | Project ALERT | 39,671 |
| - | Project Northland | - |
| 1 | Project SUCCESS (Schools Using Coordinated Community Efforts to Strengthen Students) | 439 |
| 7 | Project TND (Towards No Drug Abuse) | 15,565 |
| - | Project TNT (Towards No Tobacco Use) | - |
| - | SPORTS | - |
| - | State-Wide Indian Drug Prevention Program | - |
| 1 | No Program Selected | - |
| | | |

Please see Appendix A for a list of grantees that selected the above listed programs

Note: Reference question 2 of the Annual Report

General Population Instruction

Table 2
Number of Students Participating in
Non-Research Validated Prevention Programs, Activities or Strategies

| Programs (e.g., local educational agency-adopted health curricula, lessons addressing specific populations, etc.) | | |
|--|---|----------------------------------|
| Program/Strategy Name | Number of grantees selecting each program or strategy | Number of Participating Students |
| Teen Health Course Series | 1 | 4,877 |
| Classroom Animation Studio Kit | 1 | 48 |
| Teens Tackle Tobacco | 1 | 10 |
| Effective Youth and Adult Partnerships | - | - |
| Anti-Tobacco Media Blitz | - | - |
| Project ABCD (Analyze, Beware, Create, Disseminate) | - | - |
| Enough Snuff | - | - |
| Blowing Away Big Tobacco's Big Lies | - | - |
| Decisions for Health Series | - | - |
| Guiding Good Choices – Families that Care | - | - |
| Hands Off Tobacco! Series | - | - |
| Health and Wellness Series | - | - |
| Personal/Social Lessons: The Missing Link | - | - |
| Project ALIVE! (Arts Leading Into Vital Education) | - | - |
| Project SCAT (Schools and Communities Against Tobacco) | - | - |
| Something Stinks in Hollywood | - | - |
| Stay On Track Series | - | - |
| Total: | | 4,935 |

Note: Reference question 4 of the Annual Report

General Population Instruction

Table 3
 Number of Students Actually Participating
 in TUPE Specific Youth Development Activities

| Program/Strategy Name | Number of grantees selecting each program or strategy | Actual number of students participating |
|---|---|---|
| Assembly Presentation | 10 | 54,974 |
| Law enforcement sting operations to monitor tobacco sales to minors (i.e., Stop Tobacco Access to Kids Enforcement (STAKE) Act or others) | 5 | 20 |
| Media Literacy and Youth Media Production to Counter the Influence of the Tobacco Industry | 13 | 6,604 |
| Tobacco Use Prevention Peer Educator | 10 | 10,961 |
| Tobacco Use Prevention focused Service-Learning Projects | 8 | 10,286 |
| Youth Involvement Anti-tobacco Advocacy | 13 | 226,551 |
| <i>Total:</i> | | 309,396 |

Note: Reference question 7 of the Annual Report

Intervention & Cessation Programs

Table 4
 Number of Identified and Served Tobacco-Using Students Who
 Participated in Intervention Programs or Strategies

| Program/Strategy Name | Number of grantees selecting each program or strategy | Number of tobacco-using students identified | Number of tobacco-using students served |
|---|---|---|---|
| Brief Intervention | 10 | 1,677 | 1,259 |
| Tobacco-Free Generations | 1 | 57 | 57 |
| Smokeless Schooldays: Smokeless Saturday School | 2 | 50 | 72 |
| Intervention with Teen Tobacco Users (TEG) | 1 | 7 | 7 |
| Craving Identification and Management (CIM) | - | - | - |
| Project Life | - | - | - |
| Total: | | 1,791 | 1,395 |

Note: Reference question 11 of the Annual Report

*three grantees were unable to provide number

Intervention & Cessation Programs

Table 5
 Number of Identified and Served Tobacco-Using Students Who
 Participated in Cessation Programs or Strategies

| Program/Strategy Name | Number of grantees selecting each program or strategy | Number of tobacco-using students identified | Number of tobacco-using students served |
|---|---|---|---|
| California Smokers' Helpline | 10 | 1,342 | 4,398 |
| Helping Teens Stop Using Tobacco (TAP) | 1 | 18 | 18 |
| Project EX: Teen Tobacco Use Cessation Program | 1 | 0 | 19 |
| Adolescent Smoking Cessation — Escaping Nicotine and Tobacco (ASCENT) | 1 | 200 | 3 |
| Enough Snuff: A Guide for Quitting Smokeless Tobacco | 1 | 50 | 2 |
| Project N-O-T (Not on Tobacco) | 1 | 75 | 58 |
| Total: | | 1,685 | 4,498 |

Note: Reference question 14 of the Annual Report

** three grantees were unable to provide number*

Intervention & Cessation Programs

Table 6
 Number of Grantees Participating
 in Various Program Types
 by Grade Level

| Grade Level | Research-Validated or evidence-based curricula-based programs | Other Curricula-based programs | Non-curricula activities | Intervention programs | Cessation programs |
|------------------------|---|--------------------------------|--------------------------|-----------------------|--------------------|
| 6 th Grade | 6 | 1 | 13 | 10 | 4 |
| 7 th Grade | 14 | 2 | 14 | 11 | 7 |
| 8 th Grade | 13 | 2 | 14 | 11 | 7 |
| 9 th Grade | 10 | 2 | 14 | 11 | 10 |
| 10 th Grade | 8 | 4 | 14 | 11 | 11 |
| 11 th Grade | 5 | 3 | 14 | 11 | 11 |
| 12 th Grade | 5 | 3 | 14 | 11 | 11 |
| Non Traditional | 11 | 4 | 14 | 13 | 12 |

Note: Reference question 17 of the Annual Report

Services to Targeted Populations

Table 7
 Number of Grantees Providing Programs
 Specifically Targeted to Priority Populations

| Priority Populations | Research-Validated or evidence-based curricula-based programs | Other Curricula-based programs | Non-curricula activities | Intervention programs | Cessation programs |
|----------------------------------|---|--------------------------------|--------------------------|-----------------------|--------------------|
| African American | 9 | 1 | 7 | 7 | 6 |
| American Indian or Alaska Native | 5 | 1 | 3 | 5 | 4 |
| Asian | 6 | 1 | 6 | 6 | 5 |
| Pacific Islander | 6 | 2 | 5 | 5 | 4 |
| Hispanic/Latino | 10 | 3 | 8 | 8 | 8 |

Note: Reference question 19 of the Annual Report

**two grantees unable to provide data*

Pregnant Minor/Minor Parent Services

Table 8
Number of Parenting and/or Pregnant Minors Identified and Served

| Parenting and/or Pregnant Minors | Number of students |
|---|--------------------|
| Number of parenting and/or pregnant minors identified: | 544 |
| Number of parenting and/or pregnant minors served: | 544 |
| Number of parenting and/or pregnant minors served in school based programs: | 514 |
| Number of parenting and/or pregnant minors referred to county programs: | 370 |
| | |

Note: Reference question 21 of the Annual Report

**three grantees unable to provide number*

Staff Development or Tobacco-use Prevention Training

Table 9
 Number of Classified and Certificated Staff
 Receiving Training by Type of Training

| Training Type | Number of staff | | |
|---|-----------------|--------------|--------------|
| | Classified | Certificated | Total |
| Trained to deliver program curriculum | 64 | 202 | 266 |
| Trained to deliver youth development strategies | 137 | 532 | 669 |
| Trained to deliver intervention strategies | 30 | 143 | 173 |
| Trained to deliver cessation strategies | 16 | 71 | 87 |
| General TUPE information | 576 | 3,320 | 3,896 |
| | | | |

Note: Reference question 23 of the Annual Report

**one grantee unable to provide number*

Parent Training

Table 10
Number of Parents Receiving General TUPE Information

| Information Type | Number of parents receiving information |
|--------------------------|---|
| General TUPE information | 81,369 |

Note: Reference questions 26 of the Annual Report

*one grantee unable to provide number

Community Involvement

Table 11
Number and Types of Activities Offered by Grantees in Collaboration
with Local Educational Agencies, Community Agencies, and Other Agencies

| Activity Type | Services provided by | | | | | | | |
|---|--------------------------|-----|----------------------------|-----|---------------------------|-----|---|-----|
| | Local Educational Agency | | Local public health agency | | Local governmental agency | | Local non-governmental organization (NGO) | |
| Curriculum implementation | 9 | 64% | 3 | 21% | 2 | 14% | 5 | 36% |
| Youth Development activities | 12 | 86% | 11 | 79% | 6 | 43% | 12 | 86% |
| Cessation activities | 8 | 57% | 7 | 50% | 2 | 14% | 7 | 50% |
| Intervention activities | 8 | 57% | 5 | 36% | 2 | 14% | 8 | 57% |
| Local tobacco control coalition planning meetings | 10 | 71% | 13 | 93% | 13 | 93% | 13 | 93% |

Note 1: Reference question 29 of the Annual Report

Note 2: Grantees could select several options; percent columns will not add up to 100%

Note 3: Percentage based on 14 grantees

Table A Appendix
List of Grantees By County

Contra Costa County

Contra Costa Unified School District

Los Angeles County

Los Angeles Unified School District

Napa County

Napa County Office of Education

Orange County

Anaheim Union High

Orange County Department of Education

Riverside County

Hemet Unified School District

Sacramento County

Elk Grove Unified

Folsom Cordova Unified

Sacramento City Unified

San Juan Unified

San Diego County

San Diego County Office of Education

San Francisco County

San Francisco Unified

Solano County

Solano County Office of Education

Stanislaus County

Stanislaus County Office of Education

Table B Appendix
List of Grantees Using Approved Programs

Botvin's Life Skills Training

Anaheim Union High School District
Folsom Cordova Unified School District
Hemet Unified School District
Napa County Office of Education
Orange County Department of Education
San Juan Unified School District
Solano County Office of Education
Stanislaus County Office of Education

Keepin' It Real

Los Angeles County Office of Education

Minnesota Smoking Prevention Program

Hemet Unified School District
Sacramento City Unified School District
San Juan Unified School District

Project Alert

Anaheim Union High School District
Contra Costa County Office of Education
Elk Grove Unified School District
Folsom Cordova Unified School District
Orange County Department of Education
San Diego County Office of Education
San Francisco Unified School District

Project SUCCESS

Elk Grove Unified School District

Project TND (Toward No Drug Abuse)

Anaheim Union High School District
Contra Costa County Office of Education
Hemet Unified School District
Los Angeles County Office of Education
Orange County Department of Education
San Diego County Office of Education
San Francisco Unified
Stanislaus County Office of Education
